

OUR IMPACT

Fiscal year March 2024 - March 2025



103,000 Total soup servings annually

Our soups are nutritious and fulsome meals in a bowl. Whether it's a soup-making event or a commercial kettle production, they are made with fresh, quality ingredients.

24,000 Soup servings donated from **57** events

Soup-making events are the original feel-good event that raises awareness of food insecurity and the local recipient agency, all while making, sharing and donating soup.

5,000 Volunteer hours from **1,725** event volunteers

Friends, community groups and corporate teams come together in **9** cities to experience the bonding and camaraderie that brings a Hug in a Bowl to life.

64,000 Soup Bank servings

Canada's only Soup Bank, a social enterprise model delivering quality soup meals to **63** Canadian charities, helping reduce their costs while still providing quality food to their clients.

15,000 Souper Kids servings

We strongly believe that no student should feel the stigma of receiving a free meal, so we take a whole-school approach by feeding the entire student body. Every child enjoys the same hot, nutritious meal in **3** Alberta schools.

Where does the soup go?



“We know that one bowl of soup isn’t going to change everything in the world, but when someone who is reeling from a crisis receives a warm bowl of soup, we know the message of comfort - of that we are here for you and care - can make all the difference at the moment. Resiliency can kick in when minds are soothed, and bodies are nourished.”

Founder & CEO Sharon Hapton